

Does **anyone** know how to get a good answer to a question **?**

Provide scope for the question

Factors Affecting Response Quantity, Quality and Speed in Questions Asked via Online Social Networks

Controlled Study of SNS Questions

Question Variant	n
Should I watch E.T.?	26
Taking it easy. Should I watch E.T.?	18
I wonder if I should watch E.T.	24
Taking it easy. I wonder if I should watch E.T.	21
Does anyone think I should watch E.T.?	26
Taking it easy. Does anyone think I should watch E.T.?	27
I wonder if anyone thinks I should watch E.T.	27
Taking it easy. I wonder if anyone thinks I should watch E.T.	22
Do my movie buff friends think I should watch E.T.?	27
Taking it easy. Do my movie buff friends think I should watch E.T.?	20
I wonder if my movie buff friends think I should watch E.T.	23
Taking it easy. I wonder if my movie buff friends think I should watch E.T.	22

282 participants posted controlled a variant of a single question.



We analyzed the quantity, quality, and speed of the responses.

Keep the question short

End with a question mark

		n	Quantity		Quality		Speed	
			Percent with response	Number of responses	Percent answered	Percent useful	Response length	Time to 1 st response
Punctuation	Question	143	88.1%	3.413	63.60%	80.4%	56.93	1:25
	Statement	139	76.3%	2.962	54.00%	63.3%	53.979	1:30
Sentences	One	153	88.2%	3.681	72.5%	80.4%	55.246	1:08
	Two	129	75.2%	2.546	42.6%	62.0%	56.048	1:55
Scope	None	89	77.50%	2.623	53.90%	62.9%	43.837	1:37
	Anyone	95	83.20%	3.241	61.10%	73.7%	57.671	1:20
	Specific	98	85.70%	3.655	61.20%	78.6%	63.264	1:27

